



**EHTEL Anniversary Symposium**  
*Joining for Visions of  
Person Centred Health*  
**21–22 October 2009 - Brussels, Belgium**  
Rue Belliard 99 (EESC - Jacques Delors Building)

**Day 1**      **Wednesday, 21 October**      **[Room JDE62]**

09:00 – 10:00      Registration and welcome coffee

**10:00 – 10:30**      **Welcome addresses**

**Welcome address by the European Economic and Social Committee**  
Iriní Ivoni Páris, EESC Vice-President and Member of Group I (Employers)

**A Decade for eHealth – Welcome address by EHTEL**  
Martin Denz, President of EHTEL

**10:30 – 11:30**      **Anniversary addresses**

**Swedish Presidency of the European Union**  
Daniel Forslund, Head of Section, Health Ministry, Sweden

**European Commission**  
Gerard Comyn, Head of eHealth Unit, DG INFSO, European Commission

**Dutch National eHealth Project**  
Michiel Sprenger, Senior adviser IT and Innovation, NICTIZ, The Netherlands

**11:30 – 12:00**      **Keynote speech: European healthcare and a decade of eHealth**  
Otto Rienhoff, Head, Medical Informatics Division and IT-Strategy Unit,  
University Medicine Göttingen, Germany,  
International Fellow of the American College of Medical Informatics

12:00 – 13:30      Drinks reception, followed by buffet lunch, hosted by the EESC

The EHTEL Anniversary Symposium is kindly supported by





## EHTEL Anniversary Symposium

# Joining for Visions of Person Centred Health



**13:30 – 14:30**

### **Panel: Pulse of the industry – Global visions for the healthcare of the future**

Chair: Ilias Iakovidis, Deputy Head of Unit, DG INFSO, European Commission

#### **Introductory speakers:**

Martin Fuchs, Director Germany/Switzerland, InterComponentWare, Germany

Octavian Purcarea, Global Health Solutions Manager, Microsoft, Belgium

Patrice Cristofini, Vice-President Strat. Partnership, Orange Healthcare, France

#### **Additional panellists:**

Giancarlo Ruscitti, Department of Health & Social Services, Veneto Region, Italy

John Chave, PGEU (Pharmaceutical Group of the European Union)

Liuska Sanna, Programme Officer, EPF (European Patients' Forum)

**14:30 – 15:45**

### **Reality checks for eHealth and telemedicine in routine healthcare**

Chair: Niels Rossing, Danish Centre for Health Telematics (Medcom)

#### **eHealth and telemedicine in daily and long-term ambulatory care**

Brian McKinstry, Senior Research Fellow, Division of Community Health Sciences, University of Edinburgh, UK

#### **eHealth reimbursement by health insurers**

Rachelle Kaye, AIM (Association Internationale de la Mutualité, WG on Chronic Disease Management), and Maccabi Healthcare Services, Israel

#### **The views of organised civil society on telemedicine and eHealth as reflected by the recent EESC opinion**

Lucien Bouis, EESC Member, Group III (Various Interests) and Union Nationale des Associations Familiales (UNAF), France

#### **Discussion**

**15:45 – 16:15**

Coffee break

**16:15 – 17:45**

### **Visions of tomorrow: moving eHealth beyond the "e"**

Chair: Liina Carr, EESC Member, Group II (Employees), Estonia

#### **ePrevention: why and how eHealth will help us to stay in better health**

Agneta Granström, Chair, eHealth Network - Assembly of European Regions (AER), County Council Commissioner of Public Health in Norrbotten, Sweden

#### **Biomedicine, genomics and visions of personalised health care**

Alejandro Frangi, Director, CISTIB Center – Universitat Pompeu Fabra, Barcelona, Spain

#### **Living independently: how will smart services help us in the future?**

Peter Wintlev-Jensen, eInclusion Unit, DG INFSO, European Commission

#### **Moving eHealth beyond the "e": what do users expect in the future?**

Björn Bergh, Chair, IT & Med. Engineering, Univ. Hospital Heidelberg, Germany



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- 17:45 – 18:00**     **Closing remarks:**  
**A decade of eHealth has passed: what should we expect next?**  
Murray Bywater, Managing Director, Silicon Bridge, UK
- 19:00 – 23:00**     **Anniversary dinner**  
With public statements by EHTEL's founder members

**Day 2**                      **Thursday, 22 October 2009**                      **JDE60 and JDE70**

**09:00 – 10:45**     **EHTEL Annual General Meeting**                      **[JDE70]**

**10:45 – 11:15**     Coffee break

- 11:15 – 13:00**     **Two parallel sessions:**
- 1 From visions to actions: planning for the future of EHTEL**                      **[JDE60]**  
An open meeting for EHTEL members interested in EHTEL's strategy
  - 2 Towards a Practical Reference Framework for telemedicine:**                      **[JDE70]**  
Joint meeting of the EHTEL Task Force Sustainable Telemedicine and Chronic Disease Management and the TF Quality & Efficiency

**13:00**                      **Closing of the EHTEL Anniversary Symposium**

**13:00 – 14:00**     Buffet lunch, hosted by CALLIOPE

**14:00 – 17:30**     **CALLIOPE open session**                      **[JDE70]**  
**Cross-border ehealth services in Europe: putting interoperability into practice**



Connected health and cross-border health services are high priorities on the European agenda. CALLIOPE is a unique platform for eHealth interoperability, jointly supported by more than 20 health authorities and 13 stakeholder organisations representing physicians, community pharmacists, patients, industry and health insurers. CALLIOPE will propose a European roadmap for eHealth interoperability, review and advance the EC interoperability recommendation, and add value to eHealth standardisation initiatives (cf. [www.calliope-network.eu](http://www.calliope-network.eu))

This event is a public opportunity to observe achievements and progress in the establishment of cross-border access to patient and medication summaries as foreseen in national and international projects including epSOS and other EU funded large scale pilots. The focus will be on the patient summary, medication summary and eprescription use cases across national borders. In addition, the audience will learn about recent EU Commission and Member States eHealth interoperability initiatives and cross-border eHealth projects with political impact.

On the basis of this first-hand information the audience will be able to contribute to the next steps of the debate on the European challenges that are addressed by CALLIOPE, epSOS, HPROCARD, STORK and other projects.

CALLIOPE – Call for Interoperability – is funded by the European Commission (ICT PSP)

Check for updates at [www.ehtel.org](http://www.ehtel.org)



## **EHTEL 10<sup>th</sup> Anniversary and "A decade of eHealth"**

The past decade has witnessed significant changes in healthcare by means of health-related ICT. Nowadays, eHealth symbolises the modernisation of healthcare in support of quality of care and patient safety, empowerment of patients, higher efficiency and increased health professional job satisfaction. This has been enabled by synergy between strategic plans, political commitments and technical developments. Founded 10 years ago in 1999, EHTEL, the European Health Telematics Association has played an integral part and often been a moderator of these achievements. Today, based on its multi-stakeholder membership, EHTEL provides an important platform to reflect the current situation and to look ahead to the future.

In its 2009 briefing paper, EHTEL reviewed progress made over the last two decades of health information and the prognoses for the coming decade: three stages of eHealth exist (discovery, acceptance and deployment). eHealth is now at the beginning of its third stage and this stage will be followed by a fourth stage when IT becomes an integral part of healthcare. The "e" in eHealth will disappear and healthcare will be digital by default.

### **EHTEL vision for person centred health:**

EHTEL pursues the vision of enabling personal wellbeing and positioning patients/citizens at the very centre of health and social care. EHTEL expects that eHealth infrastructures and services will more or less "disappear" from the perception of patients and health professionals, hence becoming a fully integral part of healthcare. This would enable healthcare systems to deliver smarter patient care where:

- accessible health information, smart diagnostics, and tailored advice and therapies empower citizens to stay healthy;
- intelligent clinical care is enabled by underlying clinical evidence in all diagnostic and therapeutic activities, thus providing high quality medical support and contributing to the step change in productivity demanded by the demographic and economic challenges that face healthcare;
- ambient technological support for coping with increasing demand for assistance.

**Through its 10<sup>th</sup> anniversary symposium EHTEL takes a look forward at the next steps in the eHealth revolution.**

### **European Economic and Social Committee (EESC)**

The EESC is the consultative body of the European Union, set up by the Treaty of Rome in 1957. It is the voice of organised civil society in the Union's decision-making process. It is a forum for consultation, representation and information, enabling representatives of Member States' economic, social and civic organisations to play an integral part in the process of shaping Community policies and preparing Community decisions. The EESC brings the following value added through its work:

- considerable expertise from the whole European civil society spectrum under one roof;
- the EESC's opinions ensure that the EU's legislative and executive bodies reflect the experiences, expectations and proposals of representative economic, social, socio-occupational and civic organisations;
- divergent interests find a place for compromise and consensus to the benefit of healthy participatory EU governance.

**In July 2009, at its 455th plenary session, EESC adopted opinion CESE 747/2009 fin (TEN/378) on the European Commission's Communication COM(2008)689 concerning "Telemedicine for the benefit of patients, healthcare systems and society". This opinion will be presented at the symposium.**